



Jennifer E. Videtta

August 4, 1987 - September 29, 2023

Jennifer E. Videtta, 36, of Salem, NH, died on Friday, September 29, 2023, at her home. She was born in Chula Vista, CA on August 4, 1987, a daughter of Michael and Laura (Ouellette) Videtta. She graduated from Fontbonne Academy in Milton MA in 2005. She went on to earn her bachelor's degree in marketing from Hofstra University on Long Island and her master's degree in marketing from Massachusetts Institute of Technology in Cambridge.

Jen worked as the Global Director of Marketing for ShotFlow and had done marketing for NHL franchises including the Boston Bruins, Arizona Coyotes and the New Jersey Devils. Besides her parents, Jen is survived by her son Henry Cannon; her sister Tracy Videtta of North Adams; her brother Michael Videtta of Worcester; two uncles, Joseph Videtta and his wife Ellen of Canton, MA and James Videtta of Louisiana; three aunts, Diane Videtta of Florida, Christine Flynn and her husband Kyle of Louisiana and Karen McDougall and her husband Michael of Stoughton, MA as well as many cousins.

She was predeceased by her maternal grandparents, Mr. & Mrs. Richard Ouellette and by her paternal grandparents, Mr. & Mrs. Anthony Videtta.

The funeral will be held on Friday, October 6th at 11:00 A.M. in the PACIOREK FUNERAL HOME, 13 Hoosac St., Adams.

Burial will follow in Bellevue Cemetery, Adams.

Calling hours are Friday from 9:30 A.M. to 10:30 A.M. at the funeral home.

Memorial donations may be made to the Alert Hose Company, 3 Columbia St., Adams, MA 01220.

Cemetery Details

Bellevue Cemetery

Bellevue Ave.
Adams, MA 01220

Previous Events

Visitation

OCT 6. 9:30 AM - 10:30 AM (ET)

Paciorek Funeral Home
13 Hoosac Street
Adams, MA 01220
(413) 743-0815
jspaciorek@gmail.com
<https://www.paciorekfuneral.com/>

Service

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Tribute Wall

PT

“ I was so Sadden when I heard the news that Jen had passed away. She was the sweetest, most brilliant, beautiful Lady that I have know. I had been calling, and texting her for a few months, and when I read the sad news on Linked-IN it made my heart ache. I met Jen in 2022 when I was Campaigning for the NH Senate. She volunteered right away to help in the "effort". In fact She set up my Website and it was the best one in the State. She also attended many Campaign rallies on my behalf. I pry that young Henry, and the rest of Jen's family are alright. I will never forget her, and I miss her so much. Rest in peace sweet Jen. Godspeed to all your friends and family, Peter Torosian, Atkinson, NH



Peter Torosian - February 03, 2025 at 02:02 PM

AJ

“ I can't believe this. I have been trying to contact Jen and found out via her LinkedIN profile. This is devastating. Jen and I have been pen pals ever since we met at the Hubspot conference in 2022. She shared so much with me and I her. We were hoping to reunite one day and introduce our children to each other. She was going to visit me in Australia and we promised each other healing hugs. We lived strangely parallel lives. My heart breaks for your family and little Henry. I will put together some correspondence we shared so that Henry may read it one day and get an idea of what a vivacious, kind and beautiful human being his mother was. I will send via care of the funeral home xxx Abbey Jane - Jen's Australian friend.

Abbey Jane - March 26, 2024 at 07:44 PM

JJ

“ Just learned that Jen is no longer with us. I am very sad. My heart goes out to her family, especially her son, and all of her friends.

She and I were industry friends in the email world; she was an active member of the email community, and a contributor to the blog I manage. Jen was such a positive force, always happy to share her knowledge with others! She will be missed, personally and professionally.

I just published a lovely tribute to Jen written by our mutual friend Ryan Phelan, you can read it here: <https://www.onlyinfluencers.com/email-marketing-blog-post/s/best-practice-email-strategy/entry/rip-jennifer-videtta-you-ll-be-missed>. It includes links to her blog posts as well as a few videos of her industry speaking engagements. I just wanted you to know how much she was liked and respected in the email community.

May her memory be a blessing.

Jeanne Jennings - November 28, 2023 at 11:01 AM

SA

“ I only knew Jen for 8 months since our first meeting in Valencia. We had a great conversation on the beach and stayed in contact for the last few months. I am really going to miss my friendship with her. I wish everyone a lot of warmth in the coming period.

Sandro - November 28, 2023 at 07:24 AM



“ A fearless public speaker always ready to share her mind. Her loss will be felt by many across the email community, her kindness touched so many



Andrew Bonar - November 28, 2023 at 05:13 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 21, 2023 at 12:00 PM

MP

“ My heart breaks for my cousin Laura and her husband Mike. What an incredible daughter they both raised. Know that I am there for you both and will keep you both in my prayers

Mark Patenaude - October 20, 2023 at 04:09 PM

AB

“ Jen, you became a great friend over the past few months, and your kindness, words of advice, and smile will never be forgotten. Miss you terribly, my friend.

Andy B. - October 15, 2023 at 08:46 AM

KA

“ Jen u were my first friend at Hanover
And I will treasure our many conversations and laughs. I love Henry and miss his smiles already. My heart is broken. I have been texting u wondering where u are. God has gained another angel.

kathy - October 10, 2023 at 09:28 PM

JK

“ Joseph K. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Joseph K. - October 10, 2023 at 05:37 AM

TS

“ The S. planted a grove of 10 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

The S. - October 09, 2023 at 08:40 PM

MR

“ Mr. & Mrs. Wayne Rushlow planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Mr. & Mrs. Wayne Rushlow - October 07, 2023 at 10:39 AM

LD

“ Our heart is broken for sweet Henry and family. In the short time we knew Jen through our Little Mill Daycare family we grew to love her immensely. Such a smart and beautiful soul who loved her amazing son more than anything. She will truly be missed.
We purchased a memorial tree on behalf of Little Mill Daycare family and will always value the time we were able to share with Jen.

Little Mill Daycare - October 06, 2023 at 07:43 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 06, 2023 at 07:35 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Jennifer E. Videtta.



October 06, 2023 at 04:50 AM



“ Beautiful in Blue was purchased for the family of Jennifer E. Videtta.



October 05, 2023 at 09:38 PM

JZ

“ Joseph Z. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Joseph Z. - October 05, 2023 at 08:12 PM



“ *Pink Tribute Spray was purchased for the family of Jennifer E. Videtta.*



October 05, 2023 at 03:27 PM

DS

“ *Ariana and I were so fortunate to visit with Jen last month. Having known her since high school, she matured into a truly sparkling, warm, generous person whose loss will be felt immensely. A stunning tragedy!*

Drusilla & Ariana Sanusi - October 05, 2023 at 02:39 PM

DS

“ *Drusilla S. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.*

Drusilla S. - October 05, 2023 at 02:35 PM

YL

“ *Your Friends In The View Crew League purchased the Sentiments of Serenity Spray for the family of Jennifer E. Videtta.*



Your Friends In The View Crew League - October 05, 2023 at 01:23 PM

YL

“ *Your Friends In The View Crew League planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.*

Your Friends In The View Crew League - October 05, 2023 at 01:23 PM



“ *Joyful Memory was purchased for the family of Jennifer E. Videtta.*



October 05, 2023 at 01:11 PM

AS

“My deepest sympathy to the Videtta family in the sad loss of their daughter Jennifer. My heart goes out to little Henry who will no doubt miss his Mom.”

Amy Shea-Koufos - October 05, 2023 at 12:42 PM



“Lavender Reflections Spray was purchased for the family of Jennifer E. Videtta.”



October 05, 2023 at 12:12 PM



“A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.”

October 05, 2023 at 12:12 PM



“Serene Retreat was purchased for the family of Jennifer E. Videtta.”



October 05, 2023 at 10:16 AM



“A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.”

October 05, 2023 at 10:16 AM



“Enchanted Cottage was purchased for the family of Jennifer E. Videtta.”



October 05, 2023 at 09:59 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 05, 2023 at 09:59 AM

KM

“ Kenneth M. planted a grove of 5 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Kenneth M. - October 05, 2023 at 09:35 AM



“ I'm Jen's godmother. She was such an adorable, sweet and sensitive little girl who grew up to be a beautiful, caring and loving mother. I remember Laura looking at Jen and saying she's going to be a classic beauty when she grows up. That's exactly what Jen was, a classic beauty inside and out.



Marilyn Monsen - October 04, 2023 at 08:43 PM

KA

“ Will always remember the time we spent in South Africa volunteering at the animal sanctuary and orphanage Jen. You were a wonderful human and the world will miss your light. Karen & Jimi xx



karen - October 04, 2023 at 08:32 PM



“ Country Basket Blooms was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 08:04 PM



“ *Fiery Lily and Rose was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 07:16 PM



“ *Sweet Tenderness was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 06:59 PM

TF

“ *The Darling Family purchased the Your Light Shines for the family of Jennifer E. Videtta.*



The Darling Family - October 04, 2023 at 06:55 PM

TF

“ *The Darling Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.*

The Darling Family - October 04, 2023 at 06:55 PM



“ *Sentiments of Serenity Spray was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 06:36 PM

EA

“ *Edward A. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.*

Edward A. - October 04, 2023 at 05:32 PM



“ Emerald Garden Basket was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 05:21 PM

UE

“ Uncle Joe and Auntie Ellen planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Uncle Joe and Auntie Ellen - October 04, 2023 at 03:56 PM

UE

“ Uncle Joe and Auntie Ellen purchased the Touching Tribute Spray for the family of Jennifer E. Videtta.



Uncle Joe and Auntie Ellen - October 04, 2023 at 03:56 PM



“ Sentiments of Serenity Spray was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 03:02 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 04, 2023 at 03:02 PM



“ Dreams From the Heart Bouquet was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 01:48 PM

KM

“ Karen M. purchased the Lavender Reflections Spray for the family of Jennifer E. Videtta.



Karen M. - October 04, 2023 at 01:31 PM

KM

“ Karen M. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Karen M. - October 04, 2023 at 01:31 PM

KD

“ I worked with Jen and will miss her. Sending love and comfort to her family and friends.



Karen DeWeese - October 04, 2023 at 01:26 PM



“ Full Of Love Bouquet was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 01:10 PM

JL

“ To Jen’s family and friends,
I am the Aunt of one of Jen’s good friends. I got to know Jen over the years. Jen was such a wonderful girl.
While In Turks and Caicos at my niece Alyson’s wedding, Jen saved my life from drowning. I will never forget her for this very brave deed.
May all the memories you’ve made with Zjen help you through this very sad time.
I will keep you’ll in my thoughts and prayers.

Judy Lettiere - October 04, 2023 at 12:55 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 04, 2023 at 12:26 PM



“ Peaceful White Lilies Basket was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 12:26 PM

JB

“ Josh B. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Josh B. - October 04, 2023 at 12:16 PM

MF

“ Mike, Bonnie & Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Mike, Bonnie & Family - October 04, 2023 at 12:14 PM

MF

“ Mike, Bonnie & Family purchased the Divine Peace Bouquet for the family of Jennifer E. Videtta.



Mike, Bonnie & Family - October 04, 2023 at 12:14 PM

ML

“ Laura, Jon & I are broken hearted for you. This is the worst loss, almost unbearable for parents. We will lift you in prayers for strength to endure, and for comfort that only Jesus can provide. We are so so sorry and sad.

Mary & Jon Laing

Mary Laing - October 04, 2023 at 11:24 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.

October 04, 2023 at 11:22 AM



“ Strength & Solace Spray was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 11:22 AM

KL

“ We'll miss you, Jen. Sending love and comfort from Kyle Pouliot, Allison Walter, Marc Sirkin, and Lauren Donovan



Kyle, Allison, Marc, and Lauren - October 04, 2023 at 10:17 AM



“ Beautiful Heart Bouquet was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 10:10 AM

LD

“ Lauren D. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.

Lauren D. - October 04, 2023 at 10:03 AM



“ Gracious Lavender Basket was purchased for the family of Jennifer E. Videtta.



October 04, 2023 at 09:50 AM



“ *Basket of Memories was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 09:49 AM



“ *Peaceful White Lilies Basket was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 09:36 AM



“ *A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Jennifer E. Videtta.*

October 04, 2023 at 09:36 AM

LG

“ *Lisa Feeney and Girls planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jennifer E. Videtta.*

Lisa Feeney and Girls - October 04, 2023 at 09:31 AM

LG

“ *Lisa Feeney and Girls purchased the Arrive in Style for the family of Jennifer E. Videtta.*



Lisa Feeney and Girls - October 04, 2023 at 09:31 AM



“ *Peaceful White Lilies Basket was purchased for the family of Jennifer E. Videtta.*



October 04, 2023 at 09:25 AM